

aadapinc.org  
@aadapinc

**AADAP'S  
50TH  
ANNIVERSARY  
GALA**

**#AADAPOHANA**

Changing Lives and Saving  
Families for 50 years

The Westin Bonaventure  
September 17, 2022

PRESENTED BY

**AADAP, INC.**

# AADAP'S 50TH ANNIVERSARY GALA

The Westin Bonaventure  
September 17, 2022

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR (Limit 1)- \$100,000

- 16 "Presenting Sponsor" Tickets to the Gala
- "Presenting Sponsor" Acknowledgement at Gala
- Exclusive "Presenting Sponsor" Signage at Gala and On-stage Welcome Remarks
- Full Screen Digital Ad on Screen during Pre- and Post- show
- Title Card Acknowledgement in 50th Book
- Logo on AADAP Website and Newsletter "Rice Paper" for 12 months

### 50TH ANNIVERSARY VIDEO SPONSOR- \$50,000

- 16 "50th Video Sponsor" Tickets to the Gala
- "50th Video Sponsor" Signage and Acknowledgment at Gala
- Full Screen Digital Ad on Screen during Pre- and Post- show
- Title Card Acknowledgment in 50th Book
- Logo on AADAP Website and Newsletter "Rice Paper" for 12 months

### VIP RECEPTION SPONSOR- \$25,000

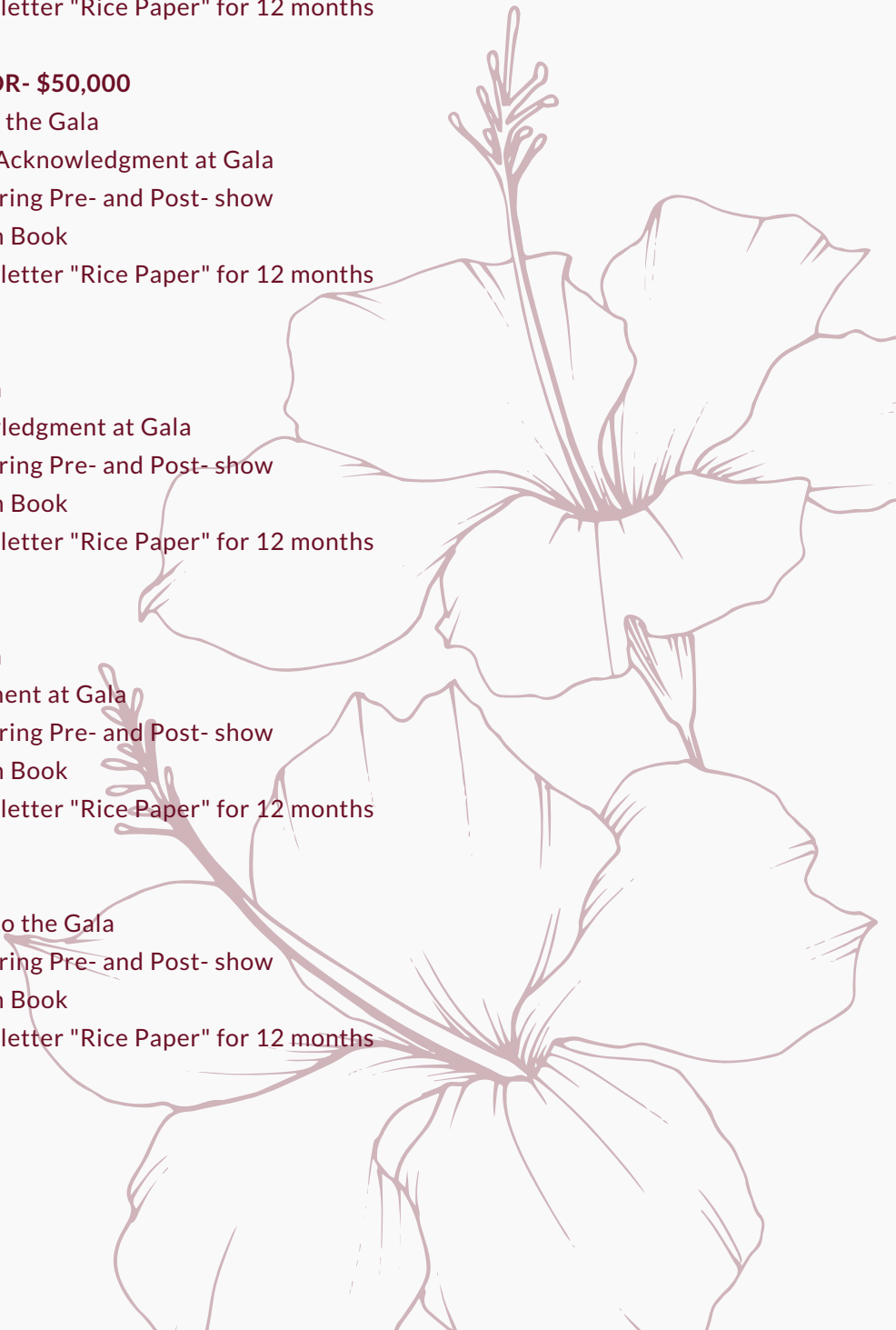
- 8 "VIP Package" Tickets to the Gala
- "VIP Package" Signage and Acknowledgment at Gala
- Full Screen Digital Ad on Screen during Pre- and Post- show
- Title Card Acknowledgment in 50th Book
- Logo on AADAP Website and Newsletter "Rice Paper" for 12 months

### 50TH BOOK SPONSOR- \$15,000

- 8 "VIP Package" Tickets to the Gala
- "50th Book Sponsor" Acknowledgment at Gala
- Full Screen Digital Ad on Screen during Pre- and Post- show
- Title Card Acknowledgment in 50th Book
- Logo on AADAP Website and Newsletter "Rice Paper" for 12 months

### DREAM MAKER SPONSOR- \$10,000

- 8 "Dream Maker Sponsor" Tickets to the Gala
- Full Screen Digital Ad on Screen during Pre- and Post- show
- Title Card Acknowledgment in 50th Book
- Logo on AADAP Website and Newsletter "Rice Paper" for 12 months



# AADAP'S 50TH ANNIVERSARY GALA

Sponsorship Opportunities  
(Continued)

## **GOLD SPONSOR- \$7,500**

- 8 "Gold Sponsor" Tickets to the Gala
- On Screen Digital Ad on Screen during Pre- and Post- show
- Logo on AADAP Website and Newsletter "Rice Paper" for 12 months

## **BELIEVER SPONSOR- \$5,000**

- 6 "Believer Sponsor" Tickets to the Gala
- On Screen Digital Ad on Screen during Pre- and Post- show
- Logo on AADAP Website and Newsletter "Rice Paper" for 12 months

## **SILVER SPONSOR- \$3,500**

- 4 "Silver Sponsor" Tickets to the Gala
- On Screen Digital Ad on Screen during Pre- and Post- show
- Logo on AADAP Website and Newsletter "Rice Paper" for 12 months

## **PARTNER SPONSOR- \$2,500**

- 4 "Partner Sponsor" Tickets to the Gala
- On Screen Digital Ad on Screen during Pre- and Post- show
- Logo on AADAP Website and Newsletter "Rice Paper" for 12 months

## **TABLE SPONSOR (8 Seats) -\$250 per Ticket or \$400 per Couple**

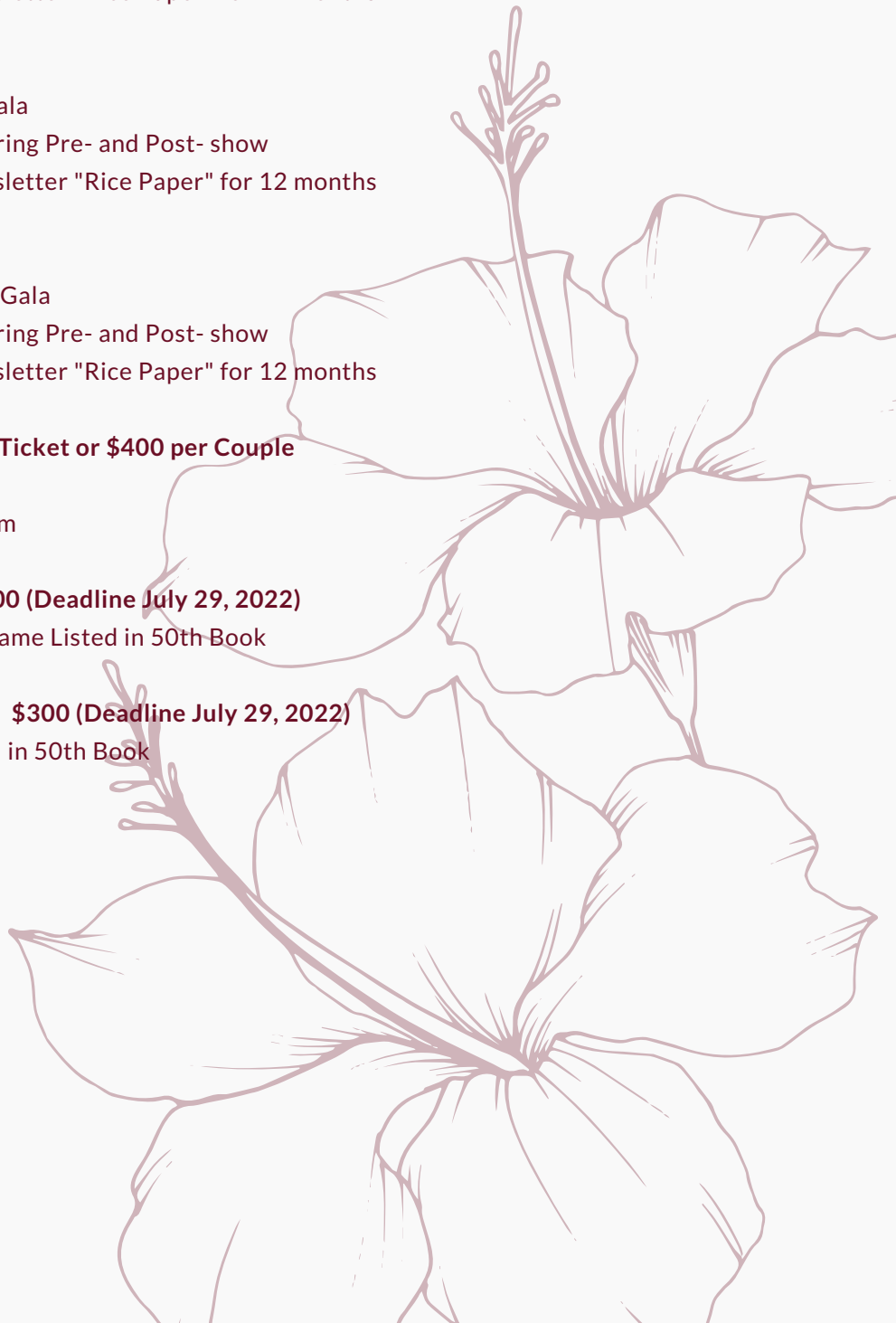
- 8 Tickets to the Gala
- Listing as Table Sponsor on Program

## **50TH BOOK COUPLE SPONSOR- \$500 (Deadline July 29, 2022)**

- 2 Tickets to the Gala and Couple Name Listed in 50th Book

## **50TH BOOK INDIVIDUAL SPONSOR- \$300 (Deadline July 29, 2022)**

- Ticket to the Gala and Name Listed in 50th Book



## DIGITAL AD INFORMATION

Depending on your sponsorship level, you may receive the opportunity to include a digital ad in our pre-show and post show. Design your own or one can be designed for you (see specifications below).

### ADVERTISING SPECIFICATIONS

- 10”(w) x 7.5”(h)
- Color
- Files formatted in JPEG, TIFF, EPS, or PDF at 300 DPI, are acceptable.
- Submit ad by Friday, July 29, 2022 to [blu@aadapinc.org](mailto:blu@aadapinc.org)

### ADVERTISING SERVICES

- AADAP may produce ad(s). Please complete the Requisition for Custom Designed Ads section and submit it by Friday, July 29, 2022 to [blu@aadapinc.org](mailto:blu@aadapinc.org)

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## REQUISITION FOR CUSTOM DESIGNED ADS

1) SPECIFY how you would like your name to be shown in your ad (please print):

\_\_\_\_\_

2) SELECT a message from the options below, or write your own.

*Note: Messages written by ad sponsor may be edited by AADAP.*

Messages for Ads (30 words maximum):

We are proud to support the Asian American Drug Abuse Program.

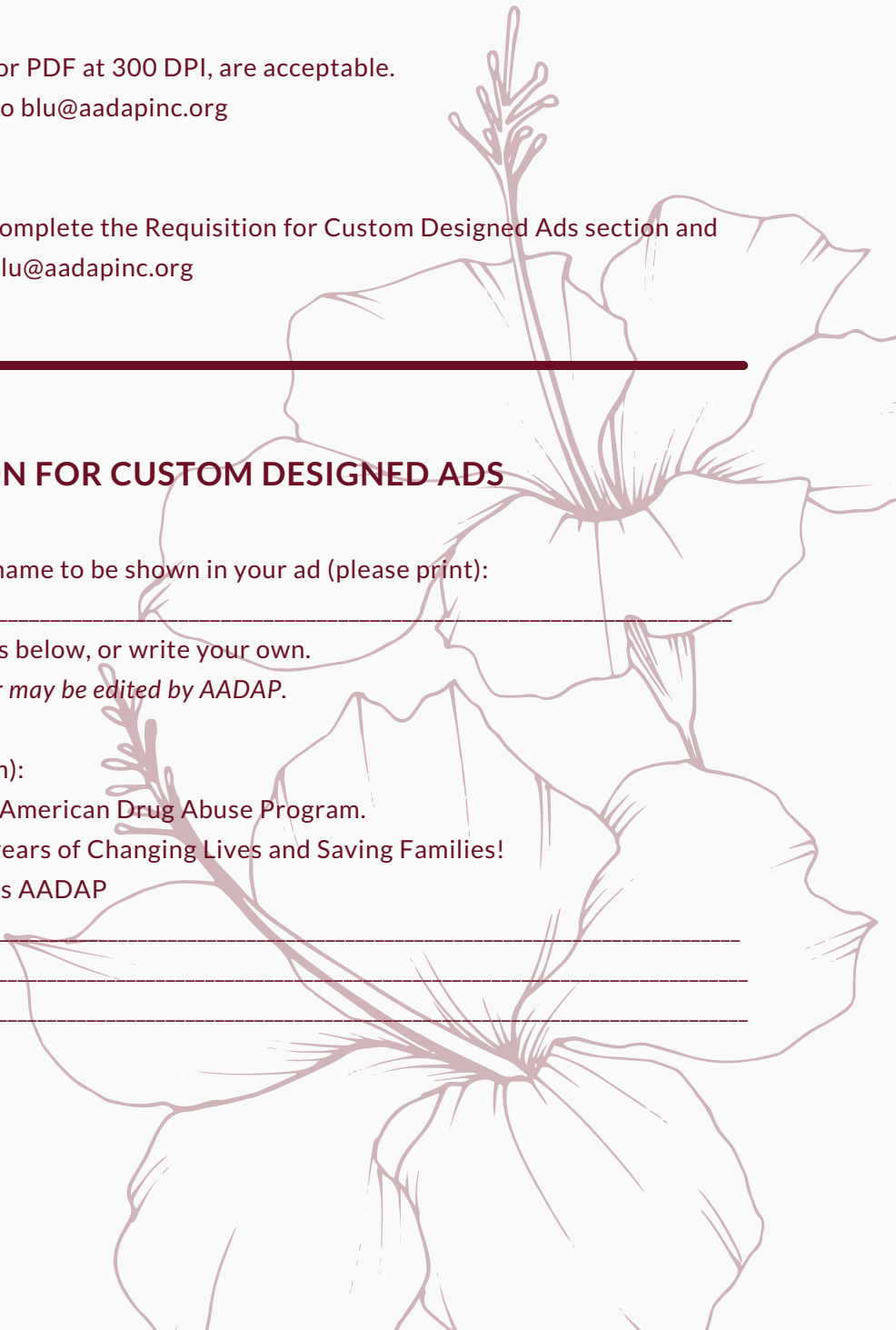
Congratulations to AADAP for 50 years of Changing Lives and Saving Families!

(Corporate/Name) proudly supports AADAP

Own Message: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# SPONSORSHIP FORM

## MY INFORMATION

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company/Organization, if applicable: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Recognize my gift as: \_\_\_\_\_

## I/WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

- |                                        |           |                                   |         |                                                    |
|----------------------------------------|-----------|-----------------------------------|---------|----------------------------------------------------|
| <input type="checkbox"/> Presenting    | \$100,000 | <input type="checkbox"/> Gold     | \$7,500 | <input type="checkbox"/> Table Sponsor (8 Tickets) |
| <input type="checkbox"/> 50th Video    | \$50,000  | <input type="checkbox"/> Believer | \$5,000 | \$250/Ticket or \$400/Couple                       |
| <input type="checkbox"/> VIP Reception | \$25,000  | <input type="checkbox"/> Silver   | \$3,500 | <input type="checkbox"/> Book Couple \$500         |
| <input type="checkbox"/> 50th Book     | \$15,000  | <input type="checkbox"/> Partner  | \$2,500 | <input type="checkbox"/> Book Individual \$300     |
| <input type="checkbox"/> Dream Maker   | \$10,000  |                                   |         |                                                    |

\$ \_\_\_\_\_

## TICKET

Single Gala Ticket \$250

Couple Gala Ticket \$400

\$ \_\_\_\_\_

## OTHER

General Donation

In-kind Donation

Item or Service: \_\_\_\_\_

Estimated FMV: \$ \_\_\_\_\_

Restrictions, if any: \_\_\_\_\_

\_\_\_\_\_

\$ \_\_\_\_\_

**TOTAL: \$ \_\_\_\_\_**

Please pay for sponsorships online at [aadapinc.org/donate](http://aadapinc.org/donate) or make checks payable to:

**AADAP**

ATTN: DEVELOPMENT

2900 CRENSHAW BLVD., LOS ANGELES, CA 90016

AADAP, Inc. is a 501(c)3 non-profit organization. Tax ID 95-2848695. Donations are deductible as permitted by law. Police Commission Charitable Services Division permit on file. For more sponsorship information, contact Beatriice Lu at [blu@aadapinc.org](mailto:blu@aadapinc.org)